



# 2021 ANNUAL REPORT



ABE'S GARDEN  
COMMUNITY 2021:  
**BETTER  
TOGETHER**

New Name,  
Improved  
Mission, Same  
Elevated Care  
and Engagement



Abe's Garden Memory  
Care and Park Manor  
Independent and  
Assisted Living are  
united under one brand:  
**ABE'S GARDEN  
COMMUNITY**

# 2021: A FOCUS ON *Community*

## A Letter from the Founder and Chairman of the Board

Dear Friends,

The sense of community on our campus has been more evident in the last couple of years than ever before. Team members and residents became family when they were unable to safely see their own. Creativity was ignited to keep everyone entertained during a lockdown. And personal sacrifices were made to help keep the community as safe as possible.

Perseverance is possible with a supportive community. In 2021, we joined all of our services under one name, which amplifies the fact that **together, we are even better.**

Abe's Garden Memory Care and Park Manor Independent and Assisted Living are now **Abe's Garden Community.**

In separate spaces on one campus, we provide residential options for those choosing to live independently, those needing assisted living, and those with memory loss who require specialized care. Additionally, we offer non-residential services to benefit the larger Nashville community, including home care services (Abe's Garden at Home), adult day programming (Abe's Garden Club), and an engaging, supportive group for those in the earliest stages of dementia (Abe's Garden Community Group).

And I'm proud to say we have successfully shared our best practice approaches with communities around the globe via our free caregiving videos.

Since its inception, the Abe's Garden mission has been focused on improving the lives of those touched by Alzheimer's disease and related memory challenges. This unity of brands allows us to implement our long-term vision to **enhance the lives and cognitive health of all seniors**, not just those living with memory loss.

As a unified organization, under one name, we share innovative programming, wellness initiatives, and philanthropic resources to achieve our common mission of serving older adults and their caregivers, whether on or off our campus.

Thank YOU for being a part of our community. With our community of support, we have been able to make great advances in elevating dementia care and improving the quality of life for seniors. I'm excited to see what we continue to achieve **together.**

With sincere gratitude,



Michael D. Shmerling  
Chairman of the Board

## Here's a look back at some noteworthy moments at Abe's Garden Community in 2021:

### JANUARY

- 184 residents and employees received their initial dose of the Moderna COVID-19 vaccine during our first on-site Walgreens-administered vaccine clinic.
- Abe's Garden was highlighted in the "Making a Difference" feature of Belle Meade Living magazine's January issue.
- Indoor in-person visitations resumed throughout campus.



### FEBRUARY

- We hosted our second on-site Walgreens-administered COVID-19 Moderna vaccine clinic for residents and employees to receive their first or second dose.
- Over 30 team members stayed on campus for days during the winter ice storm to ensure residents' needs were met.



## MARCH

- In-person activities resumed for independent and assisted living residents with social distancing and mask requirements.

## APRIL

- The independent and assisted living resident newsletter was renamed *Community Buzz*.
- Volunteers returned to campus.

## MAY

- Abe's Garden Memory Care and Park Manor Independent and Assisted Living united under one brand: Abe's Garden Community.
- Judy Shmerling Given, LPCP, Senior Director, Campus Development, was honored with the Vision of Hope Award by the National Alliance of Mental Illness Tennessee.



## JULY

- Chris Coelho, MMHC, who joined the team in 2015 to oversee quality improvement and analysis, was named Interim Executive Director.
- Courtney Robinson, MSW, joined our team as Community Relations Specialist.
- An Abe's Garden Community volunteer, resident, and team member were featured in a *Tennessean* article about the importance of volunteers returning to senior living communities after the pandemic.



## SEPTEMBER

- Five team members and one resident received awards from LeadingAge Tennessee.
- We hosted an art show displaying the many projects of our memory support residents.



- Independent and assisted living residents who have served our country displayed their memorabilia and shared stories in honor of Veterans Day.

## JUNE

- Independent and assisted living residents were welcomed to the renovated *Garden Café*, which features a new menu highlighting brain-healthy and heart-healthy items.
- The World Alzheimer Report 2020, in which Abe's Garden Community is featured and recognized as a dementia design groundbreaker, was awarded the European Healthcare Design 2021 Award for Outstanding Contribution to Global Knowledge.



## AUGUST

- Weekly pet therapy resumed.
- A capital campaign feasibility study was completed.



## OCTOBER



- Abe's Garden Community became a fully vaccinated campus, requiring everyone on campus to be fully vaccinated against COVID-19.
- *Let's Grow Together* capital campaign silent phase began.
- Nashville Opera's *Opera on Wheels* performed several tunes for residents and team members from our parking lot. The event was covered by *NewsChannel5 Nashville*.

## NOVEMBER

## DECEMBER

- After a campuswide donation drive designed to promote purposeful engagement, memory support residents organized donated items and dropped them off at the Nashville Rescue Mission, where they were given a tour.
- We hosted an anniversary pin ceremony to honor an employee celebrating 10 years with the organization and 7 employees celebrating 5 years.



# WORDS OF *Gratitude*

"Home Engagement Coordinator Catie was always cheerful and full of projects and ideas to keep Jim thinking and reacting. I was free for four hours with not one concern. We are so happy she was a real part of our family for months. We thank her for sending such a bright light into our lives when we really needed it."

**– Wendy Zerface, wife of an Abe's Garden at Home client**

"My grandmother is so happy and well cared for. She stays busy during the day, she has friends, and it is obvious that she trusts and likes her caregivers. Her room is always spotless and neatly organized. The staff is friendly and professional. They get to know the family and they are great at helping my Mimi transition to a new activity when a family member leaves at the end of a visit so that she is not upset and exit-seeking. The open courtyard allows her to go in and out freely while still keeping her safe. I can't say enough positive things about Abe's Garden Community and what a comfort it is to know how well taken care of my grandmother is. They truly are the cutting edge of Alzheimer's assisted living."

**– Granddaughter of an Abe's Garden Memory Support resident**

"I feel blessed and thankful that I found a home for Dad where he is loved and cared for, where he has friends in the staff and other residents, and where he is treated with dignity."

**– Daughter of an Abe's Garden Memory Support resident**

"I'm wowed by the dedication of the assisted living staff!"

**– Daughter of an Abe's Garden Assisted Living resident**

# ABE'S GARDEN COMMUNITY

## 2021 BY THE NUMBERS

OVER

**41,800**

RESIDENTIAL NIGHTS

across independent living, assisted living  
and memory support

HOME TO

**167**

RESIDENTS

**119** volunteers shared  
**280+** hours of their time  
and talent with residents

**13** dogs and **1** cat  
visited for pet therapy

**12** hours of free virtual  
caregiver support group  
sessions provided

**63K** caregiver video views

**607**

philanthropic partners gave

**\$4.67M**

in new gifts and  
pledges in support of the  
Abe's Garden Community  
mission;

**26%**

of them were new donors

WE RECEIVED

**\$15.6K**

during The Big Payback in May

**64 HOURS**

of free virtual engagement  
programming provided for those in  
the earliest stages of dementia and  
support for their caregivers





## *Perennial Society* FOUNDING MEMBERS

(as of December 2021)

We are grateful for the individuals who have included Abe's Garden Community in their estate plans. These gifts represent significant commitment and future support to ensure that Abe's Garden Community continues to provide brain health, wellness and purposeful living for seniors.

### **Christopher Brown**

Geraldine Bryant

Mrs. William Sherrard Cochran

Donna & Mark Coleman

### **Anonymous**

Judy & Gil Given

### **Stacy Harris**

Reva Heller

### **Paul Kuhn**

Paula Lovell

### **Sharon & Moises Paz**

Mollie & Robert Perry

### **Anonymous**

Suzanne & James Schulman

Debbie & Jim Shmerling

Lisa & Mike Shmerling

Lisa & Rob Shmerling

### **Laura & Pete Zabaski**

Beth Zeitlin

(**Bold type** denotes new members in 2021)

# OVERVIEW & FINANCIALS

## MISSION STATEMENT

Abe's Garden Community is establishing a replicable model for senior life that is focused on wellness, brain health and purposeful living.

## HISTORY & BACKGROUND

Year of Incorporation: 2007

Organization's Tax-Exempt Status: 501(c)(3)

Organization's Federal Tax ID Number: 06-1818302



# 2021 BOARD OF DIRECTORS

**Michael Shmerling, *Chairman***  
Clearbrook Holdings Corp.

**Donald Holmes, *Vice Chairman***  
Delek US Holdings\*

**Phil Billington, *Treasurer***  
HCA Healthcare

**Susan Foxman, *Secretary***  
Foxman Law PLLC; Vanderbilt Law School\*

**Chris Brown**  
Ultra Yield Solutions; and  
Circadian Tunable Lighting

**Scott Burns**  
Woodmont Investment Counsel, LLC

**Kim Campbell**  
The CareLiving Foundation

**Ron Corbin**  
Allstate Insurance Company\*

**Katie Crumbo**  
Vanderbilt University Medical Center

**Jim Daniell, MD**  
Vanderbilt University Medical School\*

**John Hassenfeld**  
The Write! Source

**Charlotte Nesbitt Langford, MA**  
Park Manor; Abe's Garden\*

**Paula Lovell**  
Lovell Communications, Inc.\*

**Steve Moran**  
Senior Living Foresight

**Ryan Moses**  
Best Brands

**Mary Kate Mouser**  
Sideview Partners, LLC; Ascension

**Faith Ott**  
SageAge

**Bernard Pargh**  
B.A. Pargh Company; Private Investor

**James Phillips, MBA**  
Incarnate Capital

**Bill Purcell**  
Frost Brown Todd

**Jayne Sallerson**  
Charter Senior Living

**James E. Shmerling, DHA, FACHE**  
Connecticut Children's Medical Center

**Saurabh Sinha**  
Emids Technologies

**Dr. John Zeisel**  
The I'm Still Here® Foundation &  
The Hearthstone Institute

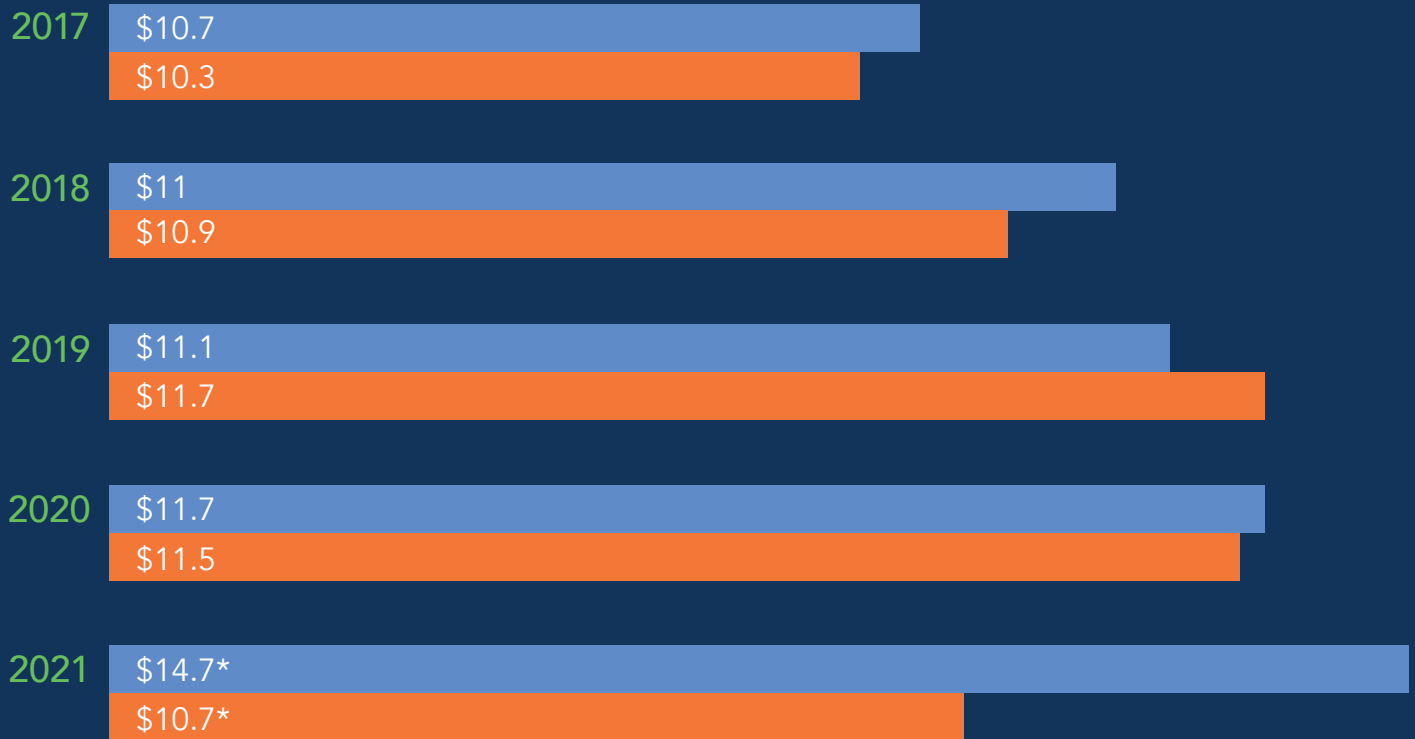
\*Retired



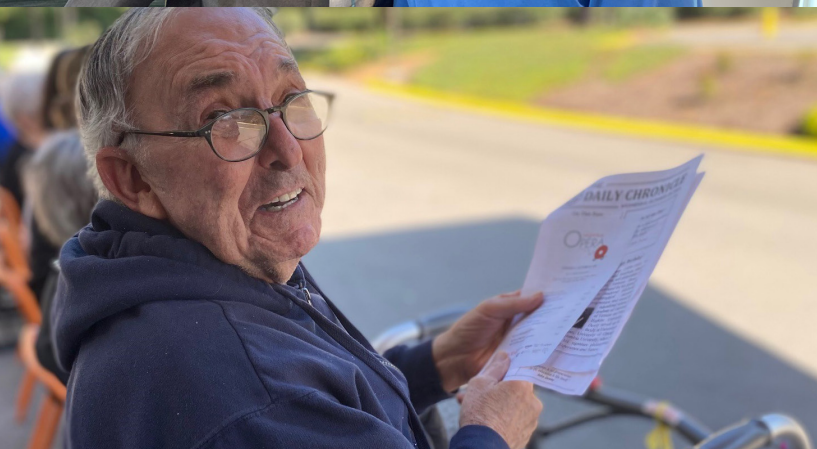
# REVENUE/EXPENSES

(in millions)

■ Revenue  
■ Expenses



\*unaudited

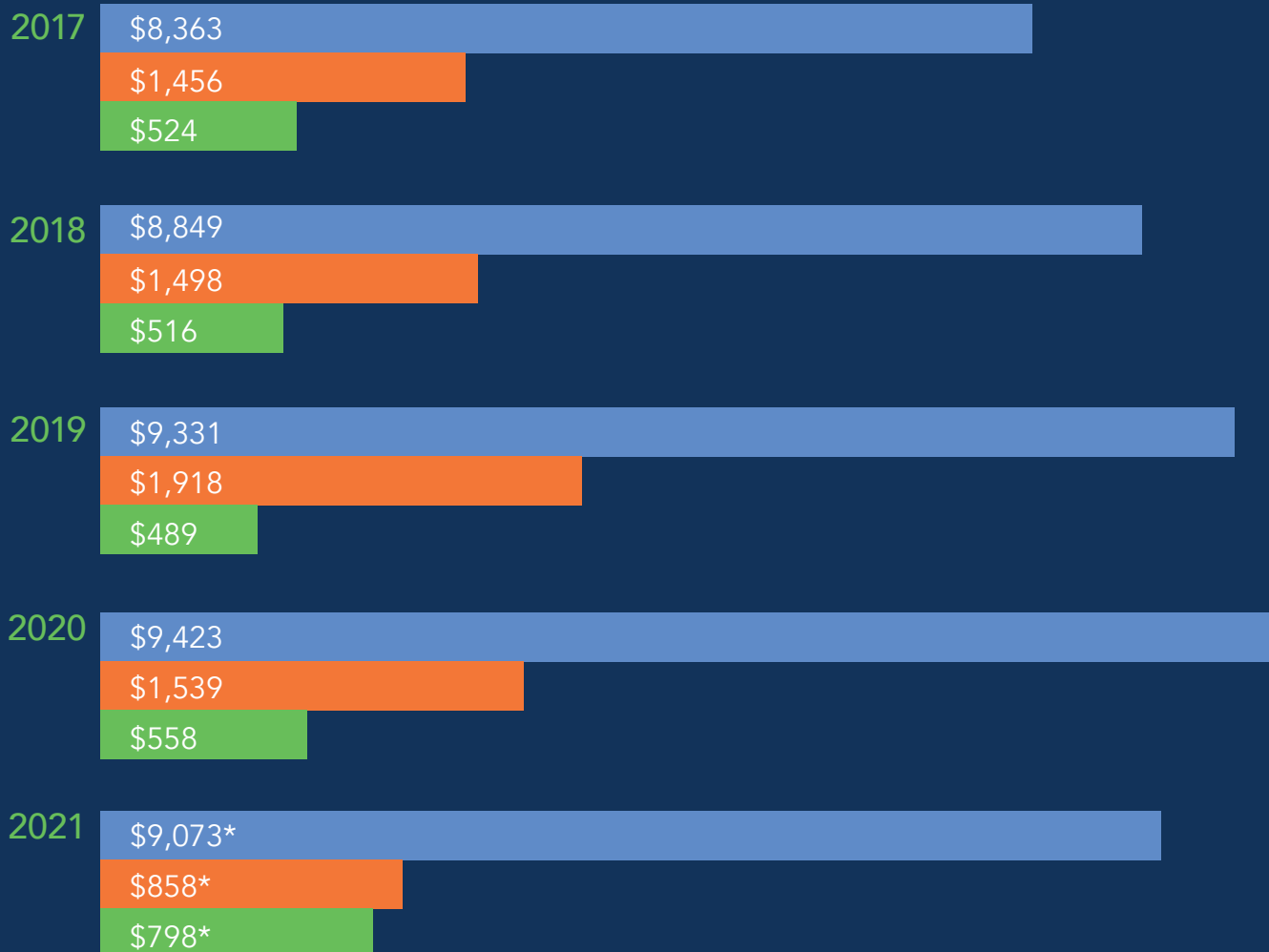




## 2021 EXPENSE BREAKDOWN

(in thousands)

- Programs
- Administration
- Fundraising



\*unaudited



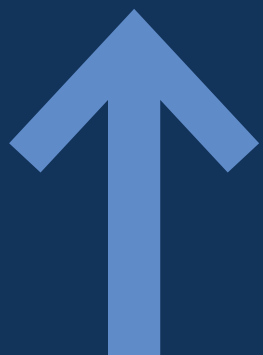




# 2021 NATIONAL FACTS

FROM THE ALZHEIMER'S ASSOCIATION®\*

Alzheimer's and dementia deaths have **INCREASED 16%** during the COVID-19 pandemic



More than  
**6M AMERICANS**  
are living with Alzheimer's



**1 IN 3 SENIORS** dies with Alzheimer's or other dementia; it kills more people than breast cancer and prostate cancer combined



Between 2000 and 2019, deaths from heart disease decreased 7.3% while **DEATHS FROM ALZHEIMER'S DISEASE INCREASED 145%**



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Abe's Garden® Community is a 501(c)(3) nonprofit organization.